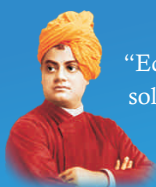




## *Hindusthan Auditorium*



"Educate our people, So that they may be able to solve their own problems. Until that is done, all these ideal reforms will remain ideals only."

- Swami Vivekananda



"Live in the present and shape the future."

- Subramanya Bharathi

### Message from the Director's Desk



I am very pleased to see the Department of Management Sciences having completed thirteen years of its existence. We have been awarded the autonomous status by AICTE and Anna University in July 2016. Second batch of students of Autonomous College are getting their degrees successfully. We are continuing to grow with a committed vision to develop students in leadership capabilities and business oriented learning for success in managerial or entrepreneurial ventures with social responsibility. In our campus, students are expected to have an enriching experience which will enable them to reach new heights in their professional life. We foster sharpening of skills and enhancement of knowledge base in our students through various extra-curricular, co-curricular and curricular activities. With very congenial and professional environment, our faculty team makes substantial contribution to the academia through quality teaching, seminars, conferences, etc. I appreciate all the faculty members and student friends for taking part in all the programs and activities in the academic year 2018 – 2019. I also wish our outgoing MBA students the very best in their career and to make significant contributions to the industry in the course of their career.

## About Hindusthan Educational and Charitable Trust

Hindusthan Educational and Charitable Trust were established in the year 1992 by an eminent industrialist and philanthropist Thiru T.S.R Khannaiyann, Chairman, Hindusthan Group of companies. The institution is growing from strength to strength as a leading educational institute, providing quality professional education in the field of Engineering, Management, and Science and arts streams. The trust has been carrying out various philanthropic activities like extending financial support to rural poor students, along with welfare measures since its inception.



### Hindusthan Institutions now successfully includes

- ◆ Hindusthan College of Engineering & Technology
- ◆ Hindusthan Institute of Technology
- ◆ Hindusthan College of Arts and Science
- ◆ Hindusthan College of Education
- ◆ Hindusthan School of Architecture
- ◆ Hindusthan Polytechnic College
- ◆ Hindusthan Matriculation Higher Secondary School
- ◆ Hindusthan Kangaroo Kids International Preschool
- ◆ Hindusthan IAS Academy
- ◆ Hindusthan Teachers Training Institute.

### About Hindusthan College of Engineering and Technology

Hindusthan College of Engineering and Technology- HICET (An Autonomous institution) approved by AICTE, Affiliated to Anna University, Chennai, Accredited with 'A' grade by NAAC, Coimbatore established in the year 2000. It is located 15kms from the city in Coimbatore-Pollachi main road at Othakkalmandabam. The college offers Bachelor of Engineering, Master of Engineering, Masters Program in Management and Computer Applications.

#### Bachelors program in

- ◆ Aeronautical Engineering
- ◆ Agricultural Engineering
- ◆ Automobile Engineering
- ◆ Biomedical Engineering
- ◆ Computer Science Engineering
- ◆ Chemical Engineering

- ◆ Civil Engineering
- ◆ Electronics and Communication Engineering
- ◆ Electrical and Electronic Engineering
- ◆ Electronics and Instrumentation Engineering
- ◆ Food Technology
- ◆ Information technology Engineering
- ◆ Mechanical Engineering
- ◆ Mechatronics Engineering

#### Masters program in

- ◆ Master of Engineering in Applied Electronics
- ◆ Master of Engineering CAD/CAM
- ◆ Master of Engineering in Communication system
- ◆ Master of Engineering in Computer Science
- ◆ Master of Engineering in Electronics and Communication
- ◆ Master of Business Administration (MBA)

#### Master of Computer Applications (MCA)

HICET forges ahead envisioning an institution of international standard, by preparing the student community for the world of Engineering, Computer application and Management. The college is armed with facilities and infrastructure of world class standard. Faculties are highly qualified and have real passion for their profession and they instill the quest of students in their pursuit of acquiring technical knowledge and skills. Technical lectures delivered by eminent scholars of reputed institutions and top level executives of industry create opportunities for students to be aware of and reconnoiter current research happenings and industrial practices. Apart from the overall beauty and serenity of the campus, HICET has excellent off campus Curricular, Co-

curricular and Extra Curricular facilities. The clean fresh campus air gives a rejuvenating experience for all. On the whole, the college campus is an ideal setting for realizing, the full measure and potential of the students and staff. The classrooms are well ventilated and furnished and provide adequate learning and teaching comfort. All types of teaching aids-ranging from smart boards, overhead projector and ICT

enabled facilities are available, this gives the classroom atmosphere a smart professional touch. The laboratories are quite spacious and offer a welcome setting for practical learning sessions. The equipments are of industry standard and the practical training is always with a focus on current industrial trends and this gives HICET students a leading edge in placement selections.



### **Vision of the Institution**

To become a premier institution by producing professionals with strong technical knowledge, innovative research skills and high ethical values.

### **Mission of the Institution**

- To provide academic excellence in technical education through novel teaching methods.
- To empower students with creative skills and leadership qualities.
- To produce dedicated professionals with social responsibility.

### **About Department of Management Sciences**

Department of Management Science started in the year 2005, offering two years master's program in business administration with specializations in Finance, Marketing, Human Resources, Production and Operations, Systems, and Logistics. All the activities of the business school are evolved around the Vision, Mission, Programme Educational Objectives, Programme Outcomes, and Graduate Attributes.



### **Vision of the Department**

Emerge as a premier business school recognized globally for management education, practice and research that propels lifelong learning with ethical and professional values.

### **Mission of the Department**

- Promote a collaborative learning environment that delivers the best in teaching, research and innovation with a global perspective.
- Imbibe entrepreneurial and innovative capabilities to manage change and transformation across various disciplines of management practices.
- Nurture professional and ethical responsibilities related to industry, society and environment.

### **Program Educational Objective (PEOs)**

- Exhibit managerial acumen with creative, innovative thinking and values in a global context.
- Function effectively as competent managers with problem solving and decision-making capabilities.
- Contribute responsibly to business and societal communities.

### **Program Outcomes (POs)**

- Develop conceptual and functional knowledge in respective managerial domains for decision making.
- Identify and interpret business scenarios with innovative and critical thinking skills for problem solving.
- Exhibit effective communication skills to justify and negotiate business issues successfully.
- Demonstrate leadership and team building skills in collaborative settings.
- Integrate social precincts and ethical practices for corporate governance.
- Appraise organizations, stakeholders and their relevant eco systems.

### **Program Specific Outcome (PSOs)**

- Integrate core, cross-functional and interdisciplinary aspects of management theories and frameworks with real world practices.
- Engage in independent and lifelong learning and take up challenging assignments for professional development.



## Graduate Attributes

1. Knowledge of the Discipline
2. Communication Skills
3. Lifelong learning with creativity and innovation
4. Problem solving
5. Social responsibility
6. Team building and leadership

## Specialization

- ◆ Marketing
- ◆ Human Resource
- ◆ Finance
- ◆ Systems
- ◆ Production and Operations
- ◆ Logistics

## Academic Excellence

The department is making all efforts to impart quality education and mould students to acquire necessary skills to take up challenging assignments in their job or entrepreneurial ventures. The academic performance is measured by the result of the examinations conducted by the college. The results for the academic year 2018-2019 are very much encouraging and progressive to achieve the overall mission and vision of our department.

The following students of MBA batch 2017-2019 got distinction with CGPA of 8.5 and above



**Ms. Shanmuga Priya.V**  
CGPA – 9.15



**Ms. Monika.P.M**  
CGPA – 8.90



**Ms. Radha Rukmani.M**  
CGPA – 8.77



**MS.Susmitha M**  
CGPA – 8.86



**Mr. Sanjaai S S**  
CGPA – 8.64



**Ms. Nancy Mullick**  
CGPA – 8.61

The following students of MBA batch 2018-2020 with CGPA of 8.5 and above till second Semester.



**Ms. Sheza Navreen P M**  
CGPA – 8.7



**Ms. Soundarya K**  
CGPA – 8.64



**Ms. Abirami N S**  
CGPA – 8.62



## Academic Results for 2017-19 Batch

Number of students enrolled	Students securing MBA degree in 2019	Students passing in distinction with above 8.5 CGPA	Students passing in first class with above 7 CGPA	Students passing in second class with below 7 CGPA
57	55	6	48	1

## DEPARTMENT ACTIVITIES

### 1. MBA Orientation Programme - 2018

MBA Orientation Programme was conducted on 29.08.2018 for incoming students of batch 2018-2020 to ensure their smooth sync and to familiarize with the institution's facilities, norms and culture; introduce them to student services, semester and examination information. Students also got to learn about the activities of training and placement cell and Entrepreneurship Development Cell.

### 2. Guest Lecture

A Guest Lecture was organized on "Digital Marketing" for II MBA Students on 06.09.2018. The chief guest was Mr.Rathan Roy, Professional Sales Consultant at EMART EVENTURES, Coimbatore. He gave a lecture to the II MBA students on digital marketing and its details.

### 3. Advanced Excel Workshop

Excel is a powerful tool that has become entrenched in business processes worldwide. Excel spreadsheet is used to store quantitative data and to perform accurate and rapid calculations with results ranging from simple budgets to financial analyzes and statistical analyzes.

Understanding the importance, a workshop was organized for II MBA students and the Resource persons were Mr.M.Parthasarathy and Mrs.M.Kalpana, Trainer from TIAC (The Institute of Advanced Computing) on the topic "ADVANCED EXCEL" from 05.12.2018 to 07.12.2018.

### 4. National Seminar

National Seminar on the theme "Insolvency and Bankruptcy Code" was held on 15.12.2018. The chief guest was Mr.C.V.Madhusudhanan, Fellow Member - Institute of Company Secretaries of India (ICSI), Coimbatore. He shared about the role of Insolvency Professionals in Insolvency Resolution. The Resource persons were Mr.M.Sureshkumar, Chartered



Accountant, S.P.P & Co., Coimbatore. He explained the Impact of IBC in Corporate Environment. Mr. G.V.Ravikumar, Chartered Accountant & Registered Insolvency Professional, Coimbatore. He explained about an IBC Administration. Around 80 students from outside colleges participated in the seminar.

### 5. HiYES'19

Hindusthan youth empowerment series was conducted on 07.01.2019. The chief guest was Dr.Velumani Arokiaswamy, Chairman of Thyrocare Technologies Limited, Mumbai. He delivered a speech on Frugality, Prosperity and Growth. His talk was informative and Inspirational. Around 1400 students from Hindusthan Group of Institutions participated.

### 6. Live Budget Session

Live union budget 2018 was telecasted on 01.02.2019 to all MBA students. This practice was continuing for several years, which helps the students to understand



the importance of union budget and its nuances for the general public and business community. Around 116 students and 10 faculty members from our college participated in the session.

## 7. National Conference



National Conference on the theme "Business & Technological Trends 2019" was organized on 02.02.2019. The chief guest for the conference was Dr. Guru Selvaraj, General Manager, HR and IR of FLOW LINKS SYSTEM PRIVATE LIMITED, Coimbatore. Around 149 students and 7 faculty members from various colleges participated and presented their papers.

## 8. Himac'19 Management Meet

An intercollegiate Management Meet HIMAC (Hindusthan Management Carnival) was organized on 09.02.2019 and it was inaugurated by Mr.R.Ravikumar, M/s. ROOTS MULTICLEAN LTD, Coimbatore.



Management events were conducted to the participants from various colleges and they were rewarded with cash prizes and certificates. Six events were conducted. The events like Business Quiz, Business Plan Development, Best Management Team, HR "The Great Divide", Brand Creativity and Finance Puzzle. 222 students from 22 colleges participated in this event.

## 9. Workshop on No Oil No Boil







A Workshop on "Healthy Food - No oil No boil" was organized on 29.03.2019. The chief guest for the session was Mr.Padayal Shivakumar - Natural Food Expert & Health Chef and Prof.Bhagavathi Rani, Trainer - Dancing Yoga & Natural nutrient, Coimbatore. They shared their experiences by cooking health foods to lead a healthy lifestyle. Around 85 students and 20 faculty members from our college participated in the session.

## INDUSTRIAL VISIT AND OUTBOUND TRAINING

1. Students of II MBA went for an Industrial visit to TTK Prestige, Coimbatore on 18.08.2018. They saw the manufacturing process of pressure cookers.





2. Students of I MBA had an Outbound training at Leap Academy, Coimbatore on 16.10.2018 to improve their leadership skills, Communication skills, team work and motivation. They acquired various skills through Rappelling, Zip Line, Kayaking and Rock Climbing.



3. Students of I MBA went for Industrial visit to Sri Lakshmi International, Pollachi on 23-02-2019 a coir unit. Students came to know, how coconut husk is done and being exported to various countries.
4. Students of I MBA had an outbound activity in brand promotion of Raga oils on 04-05-2019 and 05-05-2019 at various departmental stores in



Coimbatore. Students learn how to influence the consumers to drive their decision towards purchasing the product or service under a brand.





## CELEBRATIONS

### 1. Teacher's Day

Teacher's day was celebrated on 05.09 2018 in which the students shared their memorable teachers qualities from schooling to college. All faculties of management science attended the teacher's day celebrations.

### 2. Pongal Celebration

Pongal is the harvest festival of the state of Tamilnadu. Our MBA students celebrated the pongal on 12.01.2019 with joy, enthusiasm and fun filled games.



## Investiture of office bearers 2018-2019



Investiture of office bearers was held on 15.12.2018, and the chief guest for the day was Mr.C.V.Madhusudhanan, Fellow Member - Institute of Company Secretaries of India (ICSI), Coimbatore. He addressed the office bearers and congratulated them. Finally the office bearers took oath and shared their plans and proposal for the academic year 2018-19.

### Office Bearers of the HIMA (Hindusthan Management Association) 2018-2019

Chairperson	- Ms.Shanmugapriya.V	- II MBA
Vice Chairman	- Ms.Soundarya K	- I MBA
Secretary	- Ms Abinaya S	- II MBA
Joint Secretary	- Mr.Abhisheik K	- I MBA

Treasurer	- Ms.Greeshma K U	- II MBA
Joint Treasurer	- Ms.Athira S Nair	- I MBA

### Office Bearers of various clubs for the Academic year 2018-2019



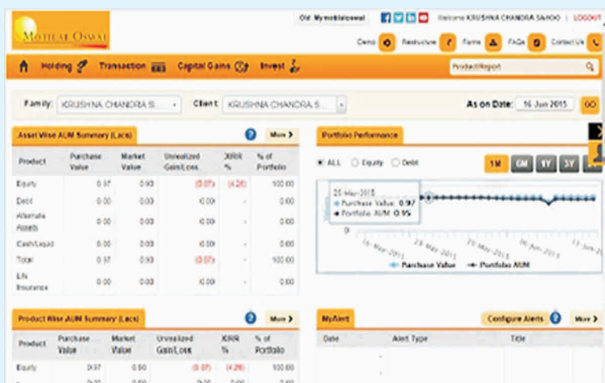
### 1. FINANCE CLUB

#### IIMBA

Senior President	- Ms.Haritha C
Senior Vice President	- Mr.Kasirajan C

#### IMBA

Junior President	- Mr.Muhammed Samil Musthafa
Junior Vice President	- Ms.Devika P A



## Activities

- ▶ Dissecting Finance: The students discussed about what finance is all about for the benefit of finance and non- finance members.
- ▶ Discussion on "Investment Banking and Trading".
- ▶ Three of our MBA students Muhammed Samil Musthafa, Irshad M P and Adersh Saju Chacko registered for CFI certificate course conducted by Corporate Finance Institute.
- ▶ The following students had opened D-mat account and started trading in the stock market under the Motilal Oswal Securities. The students were: Adersh Saju Chacko, Aishwarya R, Ajin ER, Akshay Baiju, Amal Siby, Amal V Ravi, Anlin Mariya, Devika PA, Irshad MP, Kannirajan, Muhammed Samil Musthafa, Rajalakshmi PR, Rakhi R, Saran, Shijin Shaji, Sreejitha k, Steniya Sunny, and Sudhakaran

## 2. MARKETING CLUB

### Office bearers of Marketing club for the Academic year 2018-19

#### IIMBA

Senior President - Mr. Manoj D

Senior Vice President - Mr. Arun T Eapan

#### IMBA

Junior President - Mr. Priyadharsan C

Junior Vice President - Ms. Renuka Parameswari J

### ▶ Outbound Marketing Activity report – Raha Rice bran oil

A report on Raha rice bran oil outbound Marketing Activity, which was held at various retail outlets in Coimbatore city. Activity was aimed to develop marketing knowledge and skills of students. The date and Time was on 04.05.2019 & 05.05.2019 (10:00 AM to 5:00 PM). 56 students participated in this activity. A detailed report is submitted to the department.

### ▶ About the activity

The marketing activity was carried out at selected retail outlets in Coimbatore. Each store was allotted with two students and all over the activity took place in 25 retail outlets. Students carried out marketing and sales promotion activities of "Raha rice bran oil" to the customers arriving at the retail outlets.

In the two days, Students were able to sell 536.5 liters to 339 customers. The highest number of sales was achieved by the following team members,

- 1) Anlin Mariya Kuriakose and Sheeba A
- 2) Reshma Joy and Shivanyshre A P

### ▶ Outcome

Best teams are received award and all other students were provided certificate. Price is one of the key elements influencing consumers purchase decision of oil and the location of the



supermarkets influence the sales volume of the products. Students had practical experience on marketing and how to handle customers.

### 3. HUMAN RESOURCE CLUB

#### Office bearers of Human Resource club for the Academic year 2018-19

##### IIMBA

Senior President - Ms.Nanci M Mullick

Senior Vice President - Ms Radha Rukmani M

##### IMBA

Junior President - Ms.Sarah Amrin S

Junior Vice President - Mr Saran K



#### Activities

##### ► Knowledge sharing session on “Domestic Enquiry”

An knowledge sharing session on “Domestic Enquiry” organized by the NIPM Coimbatore Chapter-HR Gurukul Session-4, in PSGIM. This event was specially designed to enlighten the young and budding HR professionals with insights on the Domestic Enquiry. The date and Time was on 25.01.2019 (6:15pm to 7:30pm). 16 students participated in this session and it was organized by National Institute of Personal Management. The resource person for the session was Mr.P.Gandhimathinathan, Vice president-Human Resources, Bradken India.

The session was focused on nuances of the Domestic Enquiry process including applicability, significance and the important focus areas we need to take notice of. With discussions on case studies and Q&A enablement through a panel of experienced professionals. It was a great learning experience for all of us.

##### ► Knowledge sharing session “Emotional Intelligence At Work Place”

A knowledge sharing session on “EMOTIONAL INTELLIGENCE AT WORKPLACE” was organized by the CMA Coimbatore Management Association, at SIEMA hall, Racecourse. This event was specially designed on how to balance IQ and EQ in workplace. The date and Time was on 25.03.2019 (6:30pm to 7:45pm).

Abhirami.N.S, Abhisheik.K, Saran.K of I MBA 2018-2020 Batch participated in this session which was organized by Coimbatore Management Association.

The resource person for the session was Dr R Kavitha, Assistant professor, PSG College of Arts and Science, Coimbatore. The session focused on emotional intelligence which discussed about the capacity to be aware of control, and express one's emotions, and to handle interpersonal relationships judiciously and empathetically. The discussion included Daniel Goleman's theory on emotional intelligence and it was a great learning experience for all of us. She also shared about EQ and IQ at the workplace

##### ► Knowledge sharing session on “Recent developments around EPF”

A knowledge sharing session on “Recent developments around EPF” organized by the NIPM Coimbatore Chapter-HR in PSGIM. This event was specially designed to enlighten the young and budding HR professionals with insights on the Pension Act. The date and Time was on 25.04.2019 (6:15pm to 7:30pm). Abhisheik.K and Saran.K of I MBA 2018-2020 Batch participated in this session which was organized by National Institute of Personal Management. The resource person for the session was Shri.M.Madhiyazhagan, Addl. Central PF Commissioner, Employees Provident Fund Organization, Coimbatore.

The session was focused on nuances of the Pension Act process including applicability, significance and the important focus areas we

need to take notice of. With discussions on case studies and Q&A enablement through a panel of experienced professionals. It was a great learning experience for all of us.

An Act called as The Employees' Pension Scheme, 1955 which is applicable to all factories and other establishments to which the Employees' Provident Funds and Miscellaneous Provisions Act, 1952 applies. This Scheme is meant for members of the Provident Funds subscribing to Employees' Provident Fund Scheme, 1952 or any scheme exempted thereunder. The pension policy is introduced as a social policy to the employees to survive their livelihood after the age of retirement. This is a social benefit by which the employees do not need to worry about their sustenance in their later stage of life.

#### 4. QUIZ CLUB

**Office bearers of Quiz club for the Academic year 2018-19**

##### IIMBA

Senior President - Mr.Praveenkumar R

Senior Vice President - Mr.Manigandan G

##### IMBA

Junior President - Mr.Irshad M P

Junior Vice President - Ms Rajalakshmi P R



#### 5. DEBATE CLUB

**Office bearers of Debate club for the Academic year 2018-19**

##### IIMBA

Senior President - Ms. Safanath Ambalath

Senior Vice President - Ms. Indumathi R

##### IMBA

Junior President - Ms.Susmitha S

Junior Vice President - Mr Sanjay Sajeev



#### 6. ENTREPRENEURSHIP DEVELOPMENT CLUB

**Office bearers of ED club for the Academic year 2018-19**

##### IIMBA

Senior President - Ms.Shalini S R

Senior Vice President - Ms Subashini M V

##### IMBA

Junior President - Ms Sreejidha K

Junior Vice President - Mr.Kannirajan C



#### Activities

##### ► Academic Innovation and Entrepreneurship Development Program (AIEDP):

Entrepreneurship has taken over the world and shaped how we see an individual or an organization. It has changed lives, families and even nations. Entrepreneurial advancements in any field are regarded as an achievement. The innovation in entrepreneurship has introduced new methods of production and problem-solving with the resources at hand. The reach of Innovation has spread beyond governments and has seeped into the roots of Universities, Colleges, Research Institutions, Laboratories and Companies ranging from small to MNCs. This trend has led to the rise of new leaders- creating cutting-edge technology and marvellous services and have changed the world for the better. Colleges and Universities have taken up the role to

promote and support these innovative ideas. As of Vision 2023 statements of the Government of Tamil Nadu, the Entrepreneurship Development and Innovation Institute have launched a comprehensive program- Academic Innovation and Entrepreneurship Development Program (AIEDP) for entrepreneurship and innovation development for all Colleges, Polytechnics, and ITIs. The website link has been mentioned below: <http://www.iedp-edittn.in/>

**The following students have been enrolled in this programme :**

- ▶ Sreejitha K, Kannirajan.C, Sarah amrin S, Prem kumar S, Abhisheik K, Abisheak S, Aiswarya R, Manasa soman, Reshma joy, Johnson albert C, Sameer S, Sheza navreen P M, Selva manoj prabakar M, Sanjay M R, Rohini M, Mukesh K, Sudhakaran L, Anlin mariya kuriakose, Steniya sunny, and Shivanyshre A P.
- ▶ The discussion on start-ups done by the II MBA students: Sreejitha K, Kannirajan.C, Sarah amrin S, Prem kumar S, Abhisheik K, Abisheak S, and Aiswarya R.

**Faculty participation in Faculty Development Program**

- ▶ Ms.V.Kanimozhi, Assistant Professor attended an one day FDP on “Structural Equation Modeling – Application of AMOS Software” Organised by Department of Management, Rathinam College of Arts and Science, Coimbatore on 21.07.2018.
- ▶ Dr.K.Samuvel, Prof & Head, participated in the workshop titled “Digital Marketing” conducted by CIT-TLC Coimbatore on 21/08/2018. Under pandit madan mohan malaviya national mission on teachers scheme (PMMNMTT), DOHE, MHRD, Govenement of India.

**Faculty participation and presentation in Guest lectures, Seminar, Conferences and Workshops**

1. Dr.K.Samuvel, Prof & Head, inaugurated and addressed MBA association comprising of 240 students in Heber Institute of Management Studies, Bishop Heber College, Trichirapalli on 23<sup>rd</sup> July 2018.
2. Dr.K.Samuvel, Prof & Head, participated in International conference on “Role of Management Education in Promoting Entrepreneurship in the Globalised Business Environment” and presented paper titled on “Digital Marketing trends in India” at Periyar Institute of Management Studies (PRIMS), Periyar University, Salem, on 28<sup>th</sup> & 29<sup>th</sup> January 2019.
3. Dr.M.Bhuvaneswari, Associate professor, participated in International conference on “Role of Management Education in Promoting Entrepreneurship in the Globalised Business Environment” and presented paper titled on “Entrepreneurship Growth” at Periyar Institute of Management Studies (PRIMS), Periyar University, Salem, on 28<sup>th</sup> & 29<sup>th</sup> January 2019.
4. Dr.M.Bhuvaneswari, Associate professor, Participated in International conference on “Coimbatore Strategic Leadership Conference” and presented paper titled on “The effects of service quality and the mediating role of customer satisfaction” at Nehru Institute of Technology, Coimbatore on 10<sup>th</sup> August 2018.
5. Dr.K.Nithyavathi, Associate Professor, Participated in National Conference on Challenges of Growth in Management” and presented paper titled on “Impact of Leadership Styles on Employee Job Satisfaction and Organizational Commitment” at Loyala College of Arts and Science, Namakkal, on 01<sup>st</sup> March 2019.
6. Dr.K.Nithyavathi, Associate Professor, Participated in National Conference on “Techno Management” and presented paper titled on “Issues of Organizational Structure on Organization Performance and Leadership Development” at Vivekananda Institute of Management Studies, Coimbatore, on 22<sup>nd</sup> February, 2019.
7. Dr.K.Nithyavathi, Associate Professor, participated in International conference on “Role of Management Education in Promoting Entrepreneurship in the Globalised Business Environment” and presented paper titled on “Social Entrepreneurship and Entrepreneurial Culture” at Periyar Institute of Management Studies (PRIMS), Periyar University, Salem, on 28<sup>th</sup> & 29<sup>th</sup> January 2019.
8. Dr.K.Nithyavathi, Associate Professor, Participated in International conference on “Coimbatore Strategic Leadership Conference” and presented paper titled on “The determinant factors influencing compensation and compensation practices in various countries” at Nehru Institute of Technology, Coimbatore on 10<sup>th</sup> August 2018.



9. Ms.V.Kanimozhi, Assistant Professor, presented paper titled "Role of small and medium enterprises in economic development: A theoretical framework" at the International Conference on Banking, Finance and Business-ICBFB 2019, at the College of Banking and Financial Studies(CBFS) Muscat, on 24<sup>th</sup> & 25<sup>th</sup> April 2019
10. Ms.V.Kanimozhi, Assistant Professor, participated in National conference on "Emerging trends in Business and Finance" and presented paper titled "Innovations in sustainable packaging and study on consumers perception and attitudes towards Green packaging in Tamilnadu" at Center for Management Studies, Jain (Deemed to be University) Bengaluru, on 08<sup>th</sup> March 2019
11. Ms.V.Kanimozhi, Assistant Professor, participated in National conference on "Techno-Management" and presented paper titled "An analysis of corporate governance failure in India" at Vivekananda Institute of Management Studies (VIMS), on 22<sup>nd</sup> February 2019.
12. Ms.V.Kanimozhi, Assistant Professor, participated in International conference on "Role of Management Education in Promoting Entrepreneurship in the Globalised Business Environment" and presented paper titled on "Green Entrepreneurship in India for sustainable development" at Periyar Institute of Management Studies (PRIMS), Periyar University, Salem, on 28<sup>th</sup> & 29<sup>th</sup> January 2019.
13. Ms.V.Kanimozhi, Assistant Professor, Participated in the National level seminar on "Financial Inclusion – Reach the Unreached" and presented a paper titled on "Islamic Banking: An untapped model for financial inclusion in India" on 27<sup>th</sup> September 2018.
14. Ms.V.Kanimozhi, Assistant Professor, Participated in the workshop on "Data Analytics using Pivot table and Power Query" Conducted by the School of Management Studies, Bannari Amman Institute of Technology, Coimbatore on 18<sup>th</sup> September 2018.
15. Ms.V.Kanimozhi, Assistant Professor, Participated in the one day workshop on "The Art of Writing Winnable Project Proposal for funding" Organised by Department of Mechanical Engineering, Hindusthan College of Engineering and Technology, Coimbatore on 08<sup>th</sup> September 2018.
16. Ms.V.Kanimozhi, Assistant Professor, "Coimbatore Strategic Leadership Conference" and presented paper titled on "Determinants of Online purchase intention and behavior: Role of perceived risk and perceived benefits" at Nehru Institute of Technology, Coimbatore on 10<sup>th</sup> August 2018.

#### Faculty Publications

- ▶ Dr.K.Samuvel, Prof & Head, published a paper on the title "A Study on Fundamental Analysis of Glass Industries Stocks with Special reference to Saint Gobain" in World wide journal of multidisciplinary research and development, Vol No:4, Issue No:6 , Pg no.107-111, June 2018. (Impact factor – 4.25)
- ▶ Dr.K.Samuvel, Prof & Head published a paper on the title "Determinants of Online Purchase Intention and Behaviour: Role of Perceived Risk and Perceived Benefits" in International Journal of Scientific Research and Reviews, Vol No:7, Issue No:3 , Pg no.1579-1589, July – Sep 2018. (Impact Factor : 6.946)
- ▶ Dr.K.Samuvel, Prof & Head published a paper on the title "Phenomenological approach towards Altruistic Purchase Gratification-Commercial vehicle perspective" in International Journal of Scientific Research and Reviews, Vol No:7, Issue No:2, Pg no.101-111, June 2018. (Impact Factor : 6.946)
- ▶ Dr.M.Bhuvaneswari, Associate professor, published a paper on the title "Transitional Leadership - A Competitive Edge" in World wide journal of multidisciplinary research and development, Vol No:4, Issue No:6, Pg no.106-108, June 2018. (Impact factor – 4.25)
- ▶ Dr.S.Kamalaravanan, Associate professor, published a paper on the title "Comparative Study of Fundamental and Technical Analysis on Selected Automobile Companies In India" in World wide journal of multidisciplinary research and development, Vol No:4, Issue No:6, Pg no.102-105, June 2018. (Impact factor – 4.25)
- ▶ Dr.S.Kamalaravanan, Associate professor, published a paper on the title " A study on the effectiveness of job portal and networking sites recruitment" in International journal for exclusive management research, Vol No:9, Issue No:1, Pg no.1-7, Jan 2019.

- ▶ Dr.K.Nithyavathi, Associate professor, published a paper on the title "A study on Employee Reward and Recognition with special reference to Dharani Sugars and Chemicals Ltd" in World wide journal of multidisciplinary research and development, Vol No:4, Issue No:6, Pg no.113-116, June 2018. (Impact factor – 4.25)
- ▶ Dr.K.Nithyavathi, Associate professor, published a paper on the title "A Study on Impact of Cross Cultural Training in Effective Management with special reference to Accel Frontline Ltd., Chennai." in International Journal of Exclusive Management Research, Vol No:8, Issue No:12, Pg no.01-07, ISSN 2249-2585, Dec 2018. (Impact Factor : 5.76)
- ▶ Dr.K.Nithyavathi, Associate professor, published a paper on the title "A Study On Effectiveness Of Employees Motivation on Productivity with Special Reference to Akshara Textiles, Tiruppur." in International Journal of Scientific Research and Reviews, Vol No:8, Issue No:1, Pg no.1578-1588, ISSN 2279-1588, Jan-March 2019. (Impact Factor : 6.946)
- ▶ Dr.K.Nithyavathi, Associate professor, published a paper on the title "A Study on Impact of Cross Cultural Training in Effective Management with special reference to Accel Frontline Ltd., Chennai." in International Journal of Exclusive Management Research, Vol No:8, Issue No:12, Pg no.1-7, Dec 2018.
- ▶ Ms.V.Kanimozhi, Assistant Professor, published a paper on the title "Assessment of service quality of IDBI Federal Life Insurance" in Worldwide journal of multidisciplinary research and development, Vol No:4, Issue No:6, Pg no.117-120, June 2018. (Impact factor – 4.25)
- ▶ Ms.V.Kanimozhi, Assistant Professor, published a paper on the title "Determinants of Online Purchase Intention and Behaviour: Role of Perceived Risk and Perceived Benefits" in International Journal of Scientific Research and Reviews, Vol No:7, Issue No:3, Pg no.1579-1589, July – Sep 2018, (Impact Factor : 6.946)
- ▶ Ms.V.Kanimozhi, Assistant Professor, published a paper on the title "Analysis of Consumer Decision Making Variables with reference to Anjali Cooking Oil" in Journal of Exclusive Management Science, Vol No:7, Issue No:12, Pg No.1-4, Dec 2018.
- ▶ Ms.V.Kanimozhi, Assistant Professor, published a paper on the title "Innovations In Sustainable Packaging And A Study On Consumers Perception And Attitudes Towards Green Packaging In Tamilnadu" in International Journal of Advance and Innovative Research, Vol No:6, Issue No:1 (XX111), Pg no:1 -5, Jan – March 2019.

S.No	Accolades from Management Events
1.	Mr Sanjaai S.S Mr Vinith. D and Mr Praveen Kumar. R participated in Inter B - School Paper Presentation Contest and presented a paper in Guruvayurappan Institute of Management on 07.09.2018 and awarded Second place.
2.	Mr Rajkumar R participated in Management Meet - Urjith 2019 conducted by GRG School of Management Studies, Coimbatore on 31.01.2019 and won Best Student Social Work Award.

#### **Student participation in Workshops / Seminar / Conference / Management Meet**

1. Ms. Shanmugapriya. V Mr. Praveen Kumar. R and Ms. Susmitha. M participated in International Conference and presented paper in Nehru Institute of Technology, Coimbatore on 10.08.2018
2. Ms Vishnupriya P, Mr Kasirajan C, Ms Safanath Ambalath, Ms Bijo Johnson and Mr Sravan K Sasi participated in Workshop on "Intellectual Property Rights" in Hindusthan College of Engineering and Technology, Coimbatore on 07.09.2018
3. Mr Mohammed Suhail S R, Mr Manigandan L and Mr Vinith. D participated in Workshop on "Data analysis using pivot table and power query" in Bannari Amman Institute of technology, Coimbatore on 18.09.2018
4. Ms Greeshma K U, Mr Sanjeevnathan M, and Mr Mohammed Suhail S R participated in National level Seminar on "Financial Inclusion - reach the unreached" and presented paper in Sri Ramakrishna College of Arts and Science, Coimbatore on 27.09.2018.
5. Mr Leo Jones, Mr Praveen Kumar R, Ms Greeshma K U, Mr Sanjeevnathan M, Mr Mohammed Suhail S R, Mr Sudhakaran L, Ms Sarah Amrin S, Mr Abhisheik K, Mr Saran K, Mr Priyadharshan C, Ms Dhaarani S, Mr Anantha Kumar K, Ms Abhirami N

- S, Mr Muhammed Samil Musthafa, and Mr Irshad M P participated in National level Management Fest "USHUS 2018" on Christ University - Institute of Management, Bangalore on 16.11.2018 & 17.11.2018
6. Ms Gayathri B and Ms Abhirami N S participated in International Conference on Transfiguration of India : Vision 2030 and presented a paper in Vivekanandha College of Arts & Sciences for Women on 24.01.2018.
  7. Ms Dhaarani S, Ms Renuka Parameswari J, Ms Vijayashanthi N, Ms Sheeba A, Ms Sheza Navreen P M, Ms Manasa Soman, Ms Swetha T, Ms Sreejitha K, Mr Shijin Shaji, Mr Irshad M P, Mr Muhammed Samil Musthafa, Ms Aiswarya R, Ms Reshma Joy, Ms Steniya Sunny, and Ms Anlin Mariya Kuriakose participated in Management Meet - Pragati'19 conducted by Amrita School of Business on 24.01.2019 & 25.01.2019.
  8. Mr Abhisheik K Ms Soundarya K, Mr Saran K, Ms Sarah Amrin S and Ms Shivanyshre A P participated in International Conference on RMEPEGBE - 19 and presented a paper in Periyar University - Periyar Institute of Management Studies, Salem on 28.01.2019 & 29.01.2019
  9. Ms Sheeba A and Ms Anees Parveen M participated in National Workshop on SPSS conducted by KV Institute of Management and Information studies on 29.01.2019
  10. Ms Vishnu Priya P and Mr Sanjaai S S participated in South India level Management Meet conducted by KS Rangasamy College of Technology - KSR School of Management on 29.01.2019
  11. Ms Rohini M, Mr Kannirajan C, Mr Sanjay MR, Mr Navaneetha Krishnan S, Mr Anantha Kumar K, Mr Abisheak S, Ms Susmitha S Ms Athira S Nair, Mr Sudhakaran L, and Mr Mohamed Suhail S R participated in Management Meet - Urjith 2019 conducted by GRG School of Management Studies on 31.01.2019.
  12. Ms Radha Rukmani M, Ms Nancy M Mullick, Ms Sangeethana M, Mr Sanjaai S S, Ms Shalyni S R, Ms Monika P M, Mr Prithivi Ragul K, Ms Reshma Joy, Ms Renuka Parameswari J, Ms Rakhi R, Ms Rajalakshmi P R, Ms Gayathri B, Ms Arathy Vijayan, Ms Aiswarya R, Mr Anantha Kumar K, Mr Abisheak S and Ms Abhirami N S participated in National conference on Innovative Practices in Management & Technology conducted by Hindusthan Institute of Technology, Coimbatore on 02.02.2019.
  13. Mr Priyadharsan C, Ms Rohini M, and Mr Abhisheik K participated in National Level Management and Cultural Fest conducted by Thiagarajar School of Management on 15.02.2019 & 16.02.2019.
  14. Ms Shivanyshre A P and Ms Soundarya K participated in National Conference on Techno Management conducted by Vivekananda Institute of Management Studies on 22.02.2019.
  15. Mr Saran K, Ms Rakhi R, Ms Rajalakshmi P R, Ms Arathy Vijayan, Ms Devika P A Mr Amal Siby, Mr Shijin Shaji, and Mr Ajin E R participated in Inter B-School Management Meet conducted by Guruvayurappan Institute of Management on 01.03.2019
  16. Mr Abhisheik K participated in National Level research Paper presentation conducted by Christ University on 01.03.2019
  17. Mr Abisheak S and Mr Mukesh K participated in National Conference on Challenges of India's growth in Management conducted by Loyola College of Arts and Science on 01.03.2019
  18. Mr Sanjay MR, Mr Prem kumar S, Mr Manoj R, Mr Anantha Kumar K, Ms Soundarya K, and Ms Susmitha S participated in International Conference on Advanced Management Changes and Challenges in Knowledge Era conducted by Jamal Mohamed College on 02.03.2019
  19. Mr Sanjay MR, Mr Abhisheik K, Mr Sudhakaran L, Ms Abhirami N S and Ms Shivanyshre A P participated in National conference on Emerging trends in Business and Finance conducted by Jain Centre for Management Studies on 08.03.2019.
  20. Mr Anantha Kumar K participated in National Conference on Education - Management and Social Sciences conducted by Sankara Institute of Management Science on 08.03.2019.
  21. Ms Rohini M and Ms Kaviya S participated in National Conference on Emerging Trends in Engineering and Technology conducted by Nandha College of Technology on 16.03.2019.
  22. Mr Abhisheik K, Ms Dhaarani S, Ms Soundarya K, Ms Susmitha S, Ms Gayathri S Ms Abirami N S and Ms Vijayashanthi N participated in HICET College Annual Day conducted by Hindusthan College of Engineering and Technology on 21.03.2019.
  23. Mr Sanjaai S S participated in National Level Seminar on "Role of Women in Upliftment of Textile Industry" conducted by Sardar Vallabhbhai Patel International School of Textiles & Management on 22.03.2019.



S.No	Accolades from Sports
1	Mr. Leo Jones S participated and won Fourth place in KPR Volleyball Tournament conducted by KPR Institute of Technology, Coimbatore on 05.08.2018 and 06.08.2018.
2	Mr. Leo Jones S participated and won Third place in KCT Volleyball Tournament conducted by KCT College, Coimbatore on 15.08.2018 to 17.08.2018.
3	Ms. A.P. Shivanyshre participated and won First place in Anna University Zonal level Basketball Tournament conducted by Sri Ramakrishna College of Engineering and Technology, Coimbatore on 30.08.2018 and 31.08.2018.
4	Mr. Leo Jones S and Ms. A.P. Shivanyshre participated and won Second place in PITS Basketball Tournament conducted by Parisutham Institute of Technology, Thanjavur on 05.09.2018 to 07.09.2018.
5	Mr. Selva Manoj Prabakar M participated and won Second place in Anna University Zonal level Basketball Tournament conducted by Hindusthan College of Engineering and Technology, Coimbatore on 10.09.2018 and 11.09.2018.
6	Mr. Leo Jones S participated and won First place in Anna University Zonal level Volleyball Tournament conducted by SVS College of Engineering & Technology, Coimbatore on 17.09.2018 and 18.09.2018.
7	Mr. Selva Manoj Prabakar M participated and won Third place in Hindusthan Trophy conducted by Hindusthan College of Engineering & Technology, Coimbatore on 04.01.2019 and 05.01.2019.
8	Ms. A.P. Shivanyshre participated and won Second place in CIT Covai Ties conducted by Coimbatore Institute of Technology, Coimbatore on 01.02.2019 and 02.02.2019.
9	Mr. Selva Manoj Prabakar M participated and won First place in Park College Alumini Trophy conducted by Park College of Engineering & Technology, Coimbatore on 24.02.2019 and 25.02.2019.

#### Value Added Course

Students of first year MBA program enrolled the course "Front Accounting" offered by IIT Bombay Spoken Tutorial and out of 46 students 42 students cleared in the exam.

Students of first year MBA program enrolled courses like "Financial Statement Analysis and Reporting",

"Global Marketing Management", "Business Statistics" in "National Programme on Technology Enhanced Learning (NPTEL).

#### Placement Endeavour

Placements '19 was completed with positive note with more reputed corporate getting associated with our placement endeavor.

### Star placement for the Academic Year 2018 - 2019



We are proud to inform that our student Mr Sanjeevnathan M of (2017 – 2019 Batch) was placed in BYJU'S as Trainee-Sales in Business Development Department with a salary package of Rs 10 Lakhs in Coimbatore location. HICET Business School congratulates him for his efforts and wish him a great career ahead.



# HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY

OTHAKALMANDAPAM (POST), COIMBATORE-641032

## Department of Management Sciences

01  Shanmugapriya V NDOT Create the New Dream	02  Safanath Ambaleth NDOT Create the New Dream	03  Vishnupriya P KESJL-ESS Fusion Microfinance	04  Balakrishnan R KESJL-ESS Fusion Microfinance IndusInd Bank	05  Devina Lal KESJL-ESS
06  Nancy Mullick KESJL-ESS Fusion Microfinance	07  Susmitha M GP STRATEGIES RakIndo INHERIT THE EARTH	08  Greeshma K U RakIndo INHERIT THE EARTH IndusInd Bank	09  Sobhashini V RakIndo INHERIT THE EARTH IndusInd Bank	10  Shalini S R RakIndo INHERIT THE EARTH
11  Remy Thomas RakIndo INHERIT THE EARTH Fusion Microfinance	12  Praveen Kumar R OPERATIONS SWIGGY	13  Ano Francis Raja D OPERATIONS SWIGGY	14  Sanjeevathnan M OPERATIONS SWIGGY	15  Moses Raj J OYO

## MBA STUDENTS (2018-2019) PLACEMENT DETAILS

AVERAGE SALARY Rs.3.5 to 5.4 LAKH PER ANNUM

16  Ashwin Gopi P Fusion Microfinance	17  Monika P M Cares4ft	18  Abhinava S Sakthi Group	19  Manigandan L Muthoot Finance	20  Domnic Vijay I Fusion Microfinance
21  Haritha C Fusion Microfinance	22  Kesi Rajan L Fusion Microfinance	23  Radha Rukmani M Fusion Microfinance	24  Raja Priyadarshini R Fusion Microfinance	25  Sakthi Kumar V Fusion Microfinance
26  Sangeethana M Fusion Microfinance	27  Sanjai S S Fusion Microfinance	28  Shyamkumar S Fusion Microfinance	29  Veeraspandi A Fusion Microfinance	30  Vijayalakshmi R Fusion Microfinance
31  Priyanka G Fusion Microfinance	32  Manoj D Fusion Microfinance IndusInd Bank	33  Sreetha S Fusion Microfinance	34  Sreenu K Sasi SUGUNA FOODS Blessing Trust, Growing Together	35  Akhil Saaju SUGUNA FOODS Blessing Trust, Growing Together



## Corporates Associated with us:

						
Byjus	Swiggy	Oyo	NDOT	IndusInd Bank	Muthoot Finance	
						
Fusion Micro Finance	GP Strategies	RakIndo	Caresoft	Sakthi Group	Suguna Foods	KGISL

## Corporates Associated with us for Internship training

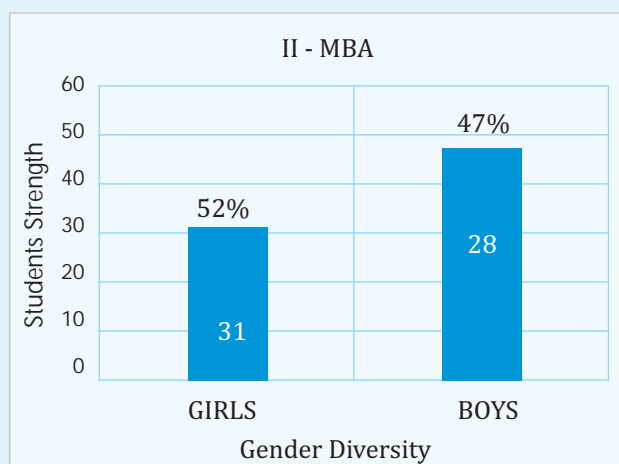
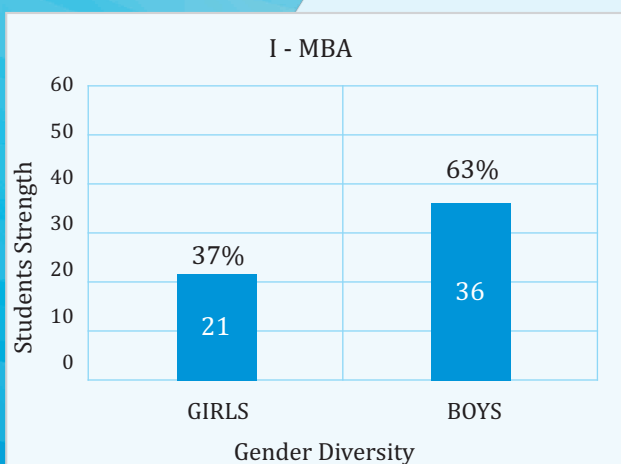
				
Om Sakthi Textiles	Toyota	Hedge Equities LTD	K.S.P Fashions	Gripwiit Technologies
				
Rubfila International Ltd	Sunglow Pharmaceuticals P.Ltd	TVS	AVT Natural Products Ltd	Asthra Agro Food Product
				
Pushpam	Star	HY SAFE Technology	Shiksha	PEE VEE textiles
				
Gene apparels	Arun Textiles Group	Parry India Ltd	Future Retail	TATA Motors
				
Usha Marbles	Tamilnadu Industrial Co-Operative Bank Ltd	NVS United Logistic	Foams	Johnson
				
Jeena	United Cargo Care	The Sakthi Group	Accelfrontline	Royal
				
Lovely Offset Printers	St. Judes Fright Pvt.Ltd	Rubfila International Limited	Susila and Co Pvt Ltd	Glamour Building Solution
				
Premier Fire Works	Ragocan Post Harvest Technologies Pvt.Ltd	Rama Printech Products	Signware	Oyster Logistics
				
Ramesh Flowers Private Limited	The India Cements Ltd	GR Mills	VOC Port Trust	New Bonus



## Corporates Associated with us for Project work:

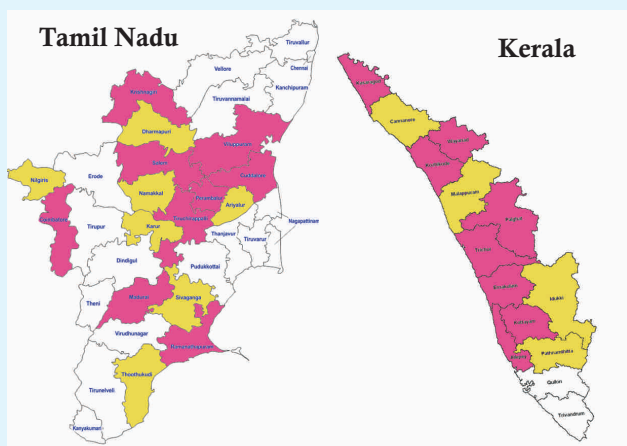
				
IDBI Bank	Hatsun	Berger	Monarch	Suguna Foods
				
AVM Hospital	Motilal Oswal	Domain 2 Host	Saint Gobain	Angel Broking
				
Talk Factory	Sri Vishnu Shankar Mill Limited	LGB	IDBI Federal	Oracle
				
ACC limited	Topknit Export India Private Limited	Kurian Abraham Pvt Ltd	SHDP	Sinara Technologies
				
Kinfra	Kerala State Textile Corporation Ltd	Hindusthan Travels	Prestige	Bajaj
				
Rama Printech Products	Ramesh Flowers P.Ltd	Sakthi Sugars Limited	Code Script	PGP Group
				
Claritaz	Vilsons	Vistonsoft	Bescal Steel Industries	Chennai Port Trust
				
Merwin Garments	Wealth Financial Products Distributors Network Ltd	Torquex	Propulsion Technologies	Renault Nissan
				
Midas Pvt Ltd	Anjali Oils	VVS and Sons	Multi State Co-Operative Societies	Ruby Food Products Pvt.Ltd
				
RSM Enterprises	VKC Pride			

## Gender Diversity

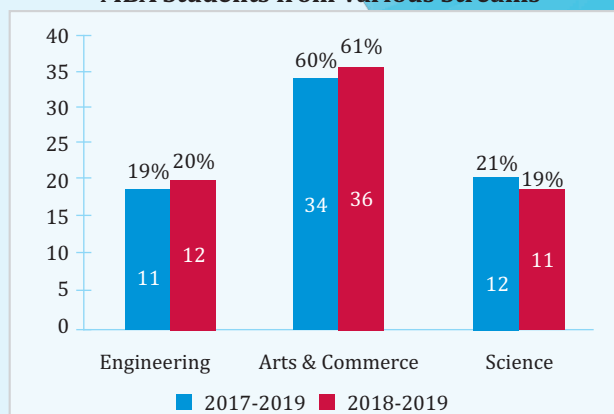


Highest Attendance Percentage-II MBA Batch: 2017-2019 Odd Sem			Highest Attendance Percentage for-I MBA Batch: 2018-2020 Odd Sem		
1.	Haritha C	- 91.25	1.	Abhirami N S	- 91.99
2.	Indumathi R	- 90	2.	Adersh Saju Chacko	- 90.38
3.	Kasirajan C	- 90.71	3.	Arathy Vijayan	- 91.99
4.	Monika P M	- 92.5	4.	Athira S Nair	- 90.06
5.	Prithivi Raagul.K	- 91.25	5.	Devika P A	- 93.27
6.	Rathina Pandian S	- 91.61	6.	Kaviya S	- 95.19
7.	Sanjaai S S	- 94.29	7.	Keerthana K	- 94.55
8.	Shanmugapriya V	- 91.07	8.	Navaneetha Krishnan S	- 93.91
9.	Vishnupriya P	- 92.68	9.	Premkumar S	- 92.15
Highest Attendance Percentage-II MBA Batch: 2017-2019 Even Sem			10.	Rajalakshmi P R	- 93.11
1.	Praveen Kumar R	- 98.73	11.	Renuka parameswari J	- 92.63
2.	Mohammed Suhail S R	- 94.69	12.	Sanjay M R	- 96.63
3.	Shanmugapriya V	- 94.48	13.	Saran K	- 96.63
4.	Anto Francis Raja	- 93.42	14.	Sheza Navreen P M	- 90.06
5.	Sanjaai S.S	- 92.99	15.	Soundarya K	- 93.59
6.	Kasirajan C	- 92.14	16.	Sreejidha K	- 95.99
7.	Sanjeevanathan M	- 92.14	17.	Sudhakaran L	- 93.59
8.	Manoj D	- 91.3	18.	Susmitha S	- 93.91
9.	Raja Priyadharsini R	- 90.87	Highest Attendance Percentage for-I MBA Batch: 2018-2020 Even Sem		
10.	Rathna Pandian S	- 90.45	1.	Kaviya S	- 95.22
11.	Haritha C	- 90.23	2.	Keerthana K	- 94.21
12.	Prabakaran A	- 90.02			

## Students from Various Districts



## MBA Students from Various Streams



## Faculty Team

Dr. K. Samuvel - Professor & Head  
 Dr. M. Bhuvaneswari - Associate Professor  
 Dr. S. Kamalasaravanan - Associate Professor  
 Dr. K. Nithyavathi - Associate Professor

Ms. M. Sopna - Assistant Professor  
 Mrs. V. Kanimozhi - Assistant Professor  
 Mr. S. Manojkumar - System Administrator



**Abhisheik K:** Hindusthan is a place of knowledge and bliss. HICET gives me a platform to push myself and develop my qualities of leadership, self-disciplinary, capacity building and fluency to understand the potentials that was hidden inside me. The relation between faculty and student is very cordial, which gives me an opportunity to excel further.

**Irshad M P:** As a student of MBA department of HICET, I have lot to deal with between balancing academics and social life, managing stress and happiness tends to fall by the wayside. Being happy should still be a major priority in college.



**Muhammed Samil Mustafa:** Hindusthan college was splendid and has helped me to grow personally and professionally. I would like to thank all the faculty and staff members for making me a better person.

**Sheza Navreen P M:** MBA department of Hindusthan college has helped me to focus and perform better in my academics. Our faculty members has made me to be active than before by engaging myself and my classmates are in various managerial as well as non-managerial activities.



**Aiswarya R :** HICET Business School has helped me to digout the real productive qualities in me. It raised me to the next level of understanding by making me aware about the business in a unique and different perspective.

**Abirami N S :** Hindusthan college has nurtured and made me more disciplined and helped me to grow professionally but also holistically. It stood as a platform to improve my skills and communication. The faculties have always been supportive and inspiring guides.







**MBA Students of 2015-2017 BATCH**



**MBA Students of 2016-2018 BATCH**



**MBA Students of 2017-2019 BATCH**





**Sreejitha K:** My MBA program helped me to become an efficient resourceful person to pursue a career in future. The curriculum in MBA was a great experience and a great combination of learning and skill development.

**ANANTHA KUMAR K:** More than theory class's practical session helps me to gain more knowledge about the subject. The OBT and Industrial Visit which are also begin conducted to attain the practical experience. There are various other department functions like fresher's party, HIMAC, Seminar, National Conference to improve our management skills.



**GAYATHIRI B:** The study atmosphere is excellent. I have the best education not only studies but also I get lot of opportunities to develop my skills and expose myself.

**DEVIKA P A:** Excellent exposure to the every kind of facility i.e, lab instrument, library. Internet, Management fest etc.



**SARAN K:** I was started my journey from 2018 in MBA Department. Successfully across the first year MBA program. I got exposure in communication skills, Professional skill, trading and investment skill from MBA Program. Improving self motivation, Positive thinking, Stratup ideas from the meetings are arranged by department. A safe, Professional, Friendly learning environment. High quality teaching, assessment, and management of learning learned lot from taking this course component. The goals of the course were clear and it achieved to a significant extent. Topics and assignments were relevant to my professional development.



**SELVA MANOJ PRABAKAR M:** I am Selva Manoj Prabakar. M from 2nd year MBA, Hindusthan College of Engineering and Technology, Coimbatore. I came to this college through sports quota in Basketball. I chose this college because of its infrastructure, co-curricular activities and academics. Our department provides us a good atmosphere to learn new things, help us to improve our communication skills and teach us the ethics to mold our personality. Our college has been a pillar of support for sports, so that it became very encouraging for us to win a lot of tournaments. Thank you for giving me a wonderful opportunity.

**AJAY KRISHNAN G:** It's a great opportunity to be in a great college like Hindusthan which has a great infrastructure and a nice scenario and makes us to have good surrounding for our academics and extra-curricular activities. The support of faculty is one of the greatest things I have ever experienced in my college life with greatest knowledge.



We are very glad in releasing “GLIMPSES'19”. It presents the details of academic performance, co-curricular activities of the department during the academic year 2018-2019. A Heartfelt thanks to the Management, Principal, Staff Members and the Students.

Editor-in-Chief  
**Dr. K. Samuvel**

Editor  
**Dr. K. Nithyavathi**

Student Editors  
**Mr. Rajkumar. K - II MBA**  
**Mr. Irshad M P - I MBA**

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